

ROLE OF MEN AND WOMEN IN THE DECISION MAKING RELATED TO FARM AND HOUSEHOLD ACTIVITIES

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ABSTRACT

Decision making is a part and parcel of everyone's life. It is done frequently and regularly at any time or place depending on the need and situation. Any individual, whether male or female is put up with various choices in his daily life and he/she has to select one among them. This process is called as Decision Making. Decision Making is an integral part of management and it leads to the empowerment of individuals and families. This paper tries to analyze the role of men and women in decision making related to farm activities, marketing, and transactions related to the farm produce, financial transactions related to the farm and household activities, and socio-religious activities. The results showed that the decision making related to all the three activities was mostly made jointly by men and women. A positive result was gained in the study which showed that women were also involved in the decision making. The study results were against the fixed notion that says that women will not be involved in the decision making mostly, mainly in the patriarchal societies which are prevalent in India.

KEYWORDS: Men, Women, Decision Making, Role, Household & Farm